

User Manual

Blueair 301

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Welcome

Thank you for choosing Blueair. Before you start using your Blueair air purifier, take a few minutes to become familiar with the basics.

Filter replacement

Be sure to change your Blueair filter according to the recommended filter replacement schedule. This helps keep your Blueair air purifier running in top condition. See page 7.

Extend your warranty

Complete and send your warranty card to Blueair today to extend your limited warranty.

Help keep the planet healthy, too

Blueair air purifiers provide maximum improvement of indoor air quality with minimum impact on the environment. The entire unit can be recycled.

Getting started

General safety instructions

The Blueair 400 Series air purifier is an electrical appliance. Please read the safety instructions before use and take the necessary precautions to reduce the risk of fire, electric shock or injury. **The Blueair Limited Warranty applies only if the unit is used according to these instructions.**

- Use the grounded power cable provided with your Blueair unit. The plug fits into a grounded outlet. Do not alter the plug in any way.
- Use the cable provided to plug the Blueair unit directly into an appropriate electrical outlet (please refer to the voltage label on your unit). The cable is packaged beneath the unit.

This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.

Children should be supervised to ensure that they do not play with the appliance. If the supply cord is damaged, it must be replaced by the manufacturer or its service agent or similarly qualified persons in order to avoid a hazard.

Placement

Place the unit in a location that allows air to circulate freely in, out and around the unit. The minimum acceptable distance from another object is 4" or 10 cm. Use only genuine Blueair filters. **Do not place the unit:**



Directly on or against soft furnishings, such as bedding or curtains.



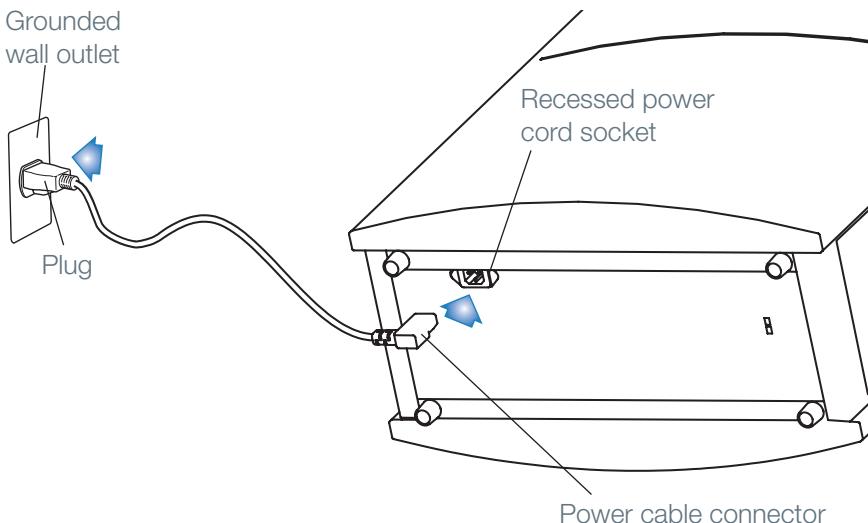
Near sources of heat, such as radiators, fireplaces or ovens.



Near wet areas, such as bathrooms or laundry rooms, where it may come into contact with water.



Outdoors.



Settings*

Plug the power cable firmly and completely into the recessed power cord socket located at the bottom of the unit and plug the other end into a grounded wall outlet or power strip. Turn on your Blueair unit. The blue light-emitting diode indicates that the unit is working. Set the control knob to maximum speed, which is recommended for fast initial cleaning, daytime use, or very polluted air. After a few minutes, adjust the control to the desired speed. Minimum speed is generally recommended for nighttime use.

* For Blueair E Series units (270E, 450E, 550E, 650E), please refer to the separate sheet included with your unit for instructions on settings.

Care and maintenance

Blueair air purifiers feature high quality design, materials and workmanship. To keep your unit in top condition, we recommend routine cleaning. The appliance must be disconnected from the supply mains before cleaning or maintenance.

- Vacuum the air intake grille from the inside when you remove the filter to replace it.
- Vacuum the small inlets with a soft brush attachment.
- Wipe the exterior of the unit with a soft, clean, damp cloth.
- Never clean with gasoline, chemical solvents or corrosive material also as these agents may damage the surface.
- Do not allow foreign objects to enter the ventilation or exhaust openings. This may cause electric shock or damage the unit.
- Do not try to repair or adjust any of the electrical or mechanical functions on your Blueair unit yourself. Contact your local dealer or Blueair for warranty information.



How it works

Air passes through an ion chamber where airborne particles are charged with negative ions. Charged particles are drawn to the HEPASilent™ filter surface. Purified air, which is virtually contaminant-free, is re-circulated into the room.

Getting the most from your Blueair system

The Blueair system is easy to use. Make sure your unit is the right size for your room, and change the filter according to the recommended filter replacement schedule. Remember that, just as air conditioners and heaters have limits to the volume of air they can cool or heat, every air purification system has limits to the volume of air it can clean. Follow these common-sense guidelines.

Close your windows

You wouldn't throw open your windows on a hot summer day and expect your air conditioner to work efficiently, because you can feel the hot air coming in and the cool air going out. Even though you can't see the contaminated air coming in and the clean air going out, the same logic applies to your air purifier.

Close your doors, too

Just as you might seal off part of your house on a cold winter night to keep your heater working more efficiently, seal off the room in which your system is working for best results. This is especially important for people using a Blueair system to ease nighttime asthma or allergy attacks.

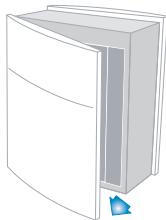
Run your system 24 hours per day

For best results, run your Blueair unit 24 hours a day, 7 days a week. Round-the-clock operation ensures that a continuous supply of clean, filtered air constantly circulates throughout the room. Blueair systems are designed for phenomenally low power usage. In fact, it costs about the same to power a Blueair air purifier as it does to power a single light bulb, depending on the unit and the operating speed.

Changing the filter

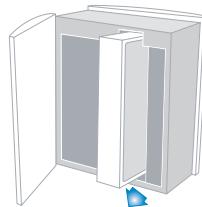
Step 1

Unplug the unit and open the door.



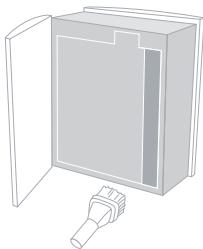
Step 2

Slide out the old filter.



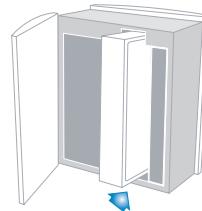
Step 3

Using a soft brush attachment, vacuum the inside chamber.



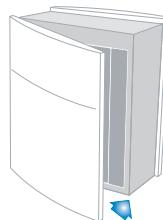
Step 4

Slide in the new Blueair filter.



Step 5

Close the door and plug in your unit. Ready for use!



Filters

Patented HEPAQuiet™ technology makes the Blueair 301 incredibly quiet. The unit comes with a HEPAQuiet™ filter already installed.

Particle Filter. Includes a particle filter that removes dust, pollen, bacteria, pet dander, mold spores and other airborne particles. The particle filter is made of polypropylene, which help mechanically filter out airborne particles. To maximize filter effectiveness, particles are negatively charged by the Blueair unit before reaching the filter.

Smokestop™ Filter. Includes a filter with enhanced active carbon to remove gaseous pollutants such as cigarette and cigar smoke or other VOCs (volatile organic compounds, including household paints and other chemicals). You may notice a slight odor from the enhanced active carbon when the filter is first used; this will quickly dissipate.

For optimal performance, Blueair recommends that you replace the filter every six (6) months.

We offer a convenient Filter Subscription Program in some countries. Contact your local dealer or Blueair to find out whether the program is available to you.

IMPORTANT! Use only genuine Blueair filters to ensure proper function of your unit and to qualify for full warranty coverage.

Customer's record

The model number and serial number of this product can be found on the bottom of the unit. Please note them in the space provided below and keep for future reference.

Model number	Dealer's name
Serial number	Dealer's address
Date of purchase	Telephone number

Our philosophy

Blueair was founded on the belief that everyone should be able to enjoy clean air indoors, at home or in the workplace. We have become a global authority on how to remove indoor air impurities down to the tiniest particle thanks to our deep commitment to research and innovation. Our healthier air solutions work to clean more air faster, whisper quietly and using little energy, removing allergens, asthma triggers, viruses, bacteria and other airborne pollutants.

Innovated with love in Sweden to deliver cleaner, healthier indoor air, we have developed the world's best air cleaners because we believe passionately that clean air is a basic human right.

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